



Analytical Instruments for Environmental Protection

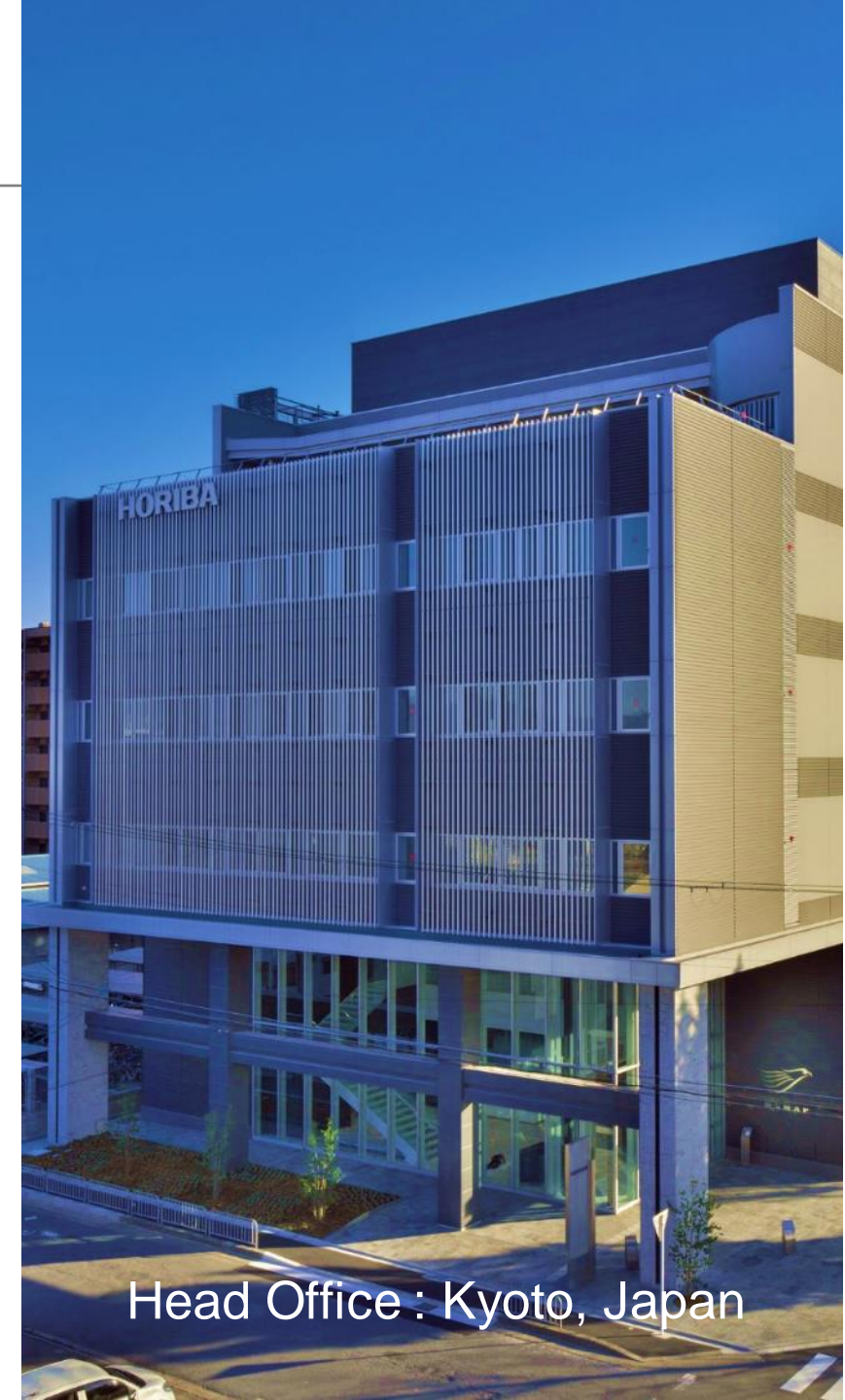
HORIBA Advanced Techno, Co., Ltd
Evoxy Seah

31 January 2024

Company Overview of HORIBA Advanced Techno

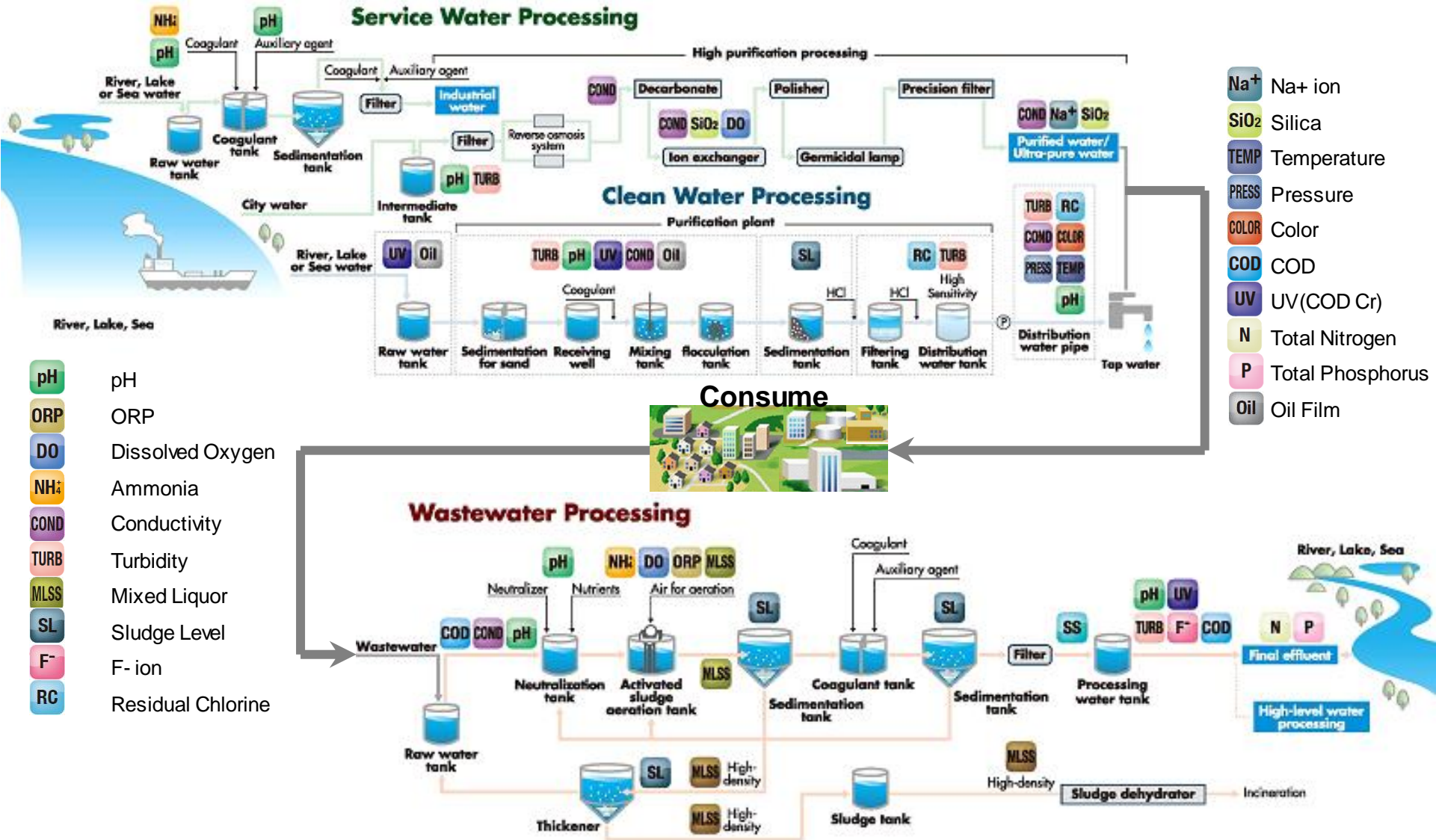
Founded	March 28, 1975
Capital	250 MJPY
Fiscal Year End	December 31
Number of Employees	397 (R&D 112) *As of Jan 2024
Executive	Chairman : Atsushi Horiba
	President and CEO : Kentaro Nishikata
	Senior Corporate Officer : Koichiro Kanaya
	Corporate Officer : Masashi Nishimura

Line of Business Development, manufacture and sale of the analytical instruments for laboratories and processes critical to such areas as water treatment, semiconductor, environment, agriculture, aquaculture, foodstuffs and bio/life science.








Head Office : Kyoto, Japan

The Life Cycle of Water

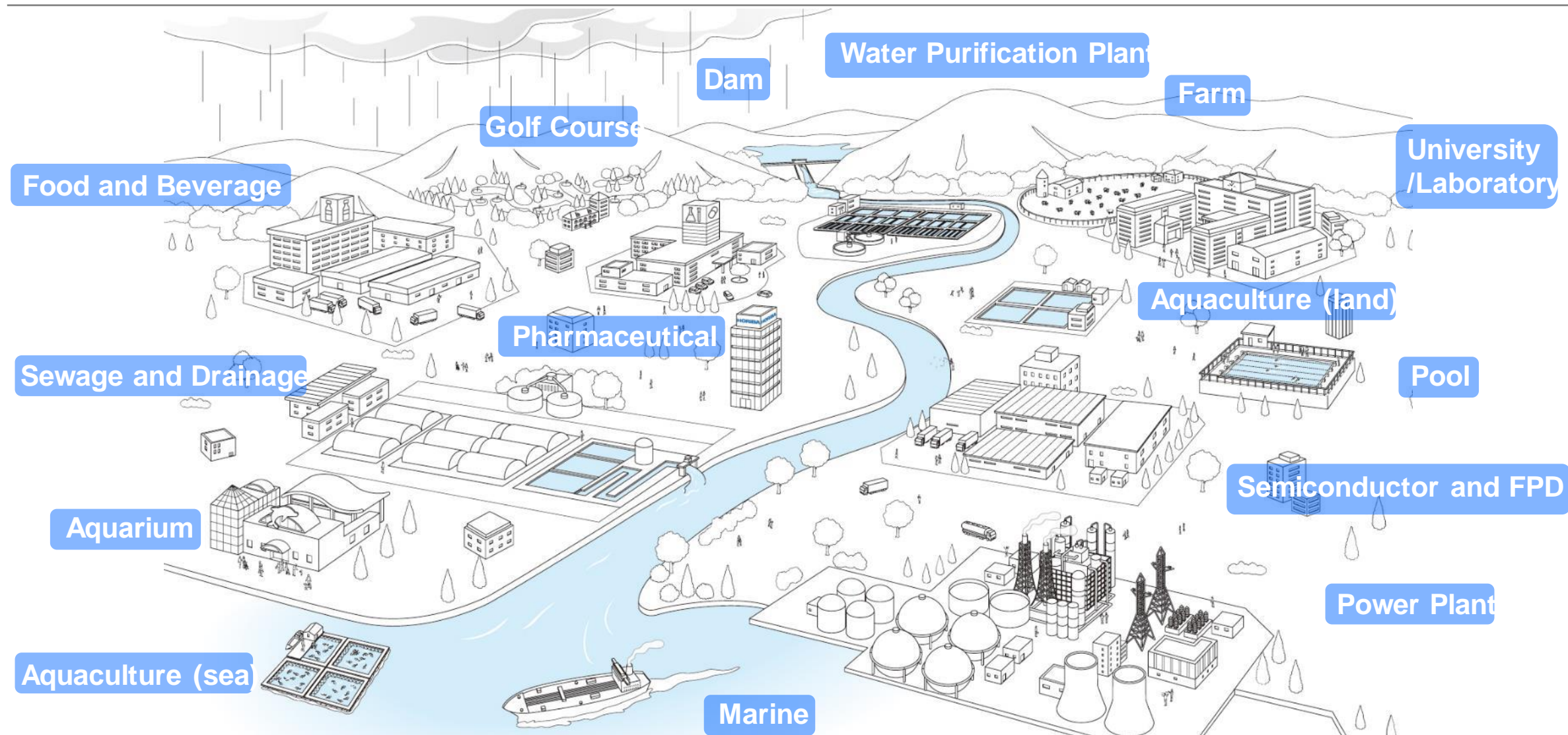


HORIBA's Core Technologies

<div>Infrared measurement</div> <div></div> <div>Technology to analyze components in gas in real time</div> <div><div>Automotive Test Systems</div><div>Process & Environmental</div><div>Scientific</div></div>	<div>Gas flow control</div> <div></div> <div>Technology to measure and instantly control the flow of gas</div> <div><div>Automotive Test Systems</div><div>Process & Environmental</div><div>Semiconductor</div></div>	<div>Particle analysis</div> <div></div> <div>Technology to measure particles (diameter, quantity, weight, and components)</div> <div><div>Automotive Test Systems</div><div>Process & Environmental</div><div>Medical</div><div>Semiconductor</div><div>Scientific</div></div>	<div>Spectroscopic analysis</div> <div></div> <div>Technology to analyze materials by using ultraviolet light, visible light, and near-infrared light</div> <div><div>Semiconductor</div><div>Scientific</div></div>	<div>Liquid analysis</div> <div></div> <div>Technology to measure components in, or characteristics of, liquids, such as pH, sodium, acids, alkalis, and glucose</div> <div><div>Process & Environmental</div><div>Medical</div><div>Semiconductor</div><div>Scientific</div></div>
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HORIBA allocates its development resources by focusing on specific analytical and measurement technologies, by leveraging our expertise, we are able to efficiently develop products addressing 5 different segments.

Business Fields



Water Quality Analyzers

Online

pH ORP COND DO TURB COLOR RC TEMP NH_4^+ MLSS Resist F^-



pH/ORP electrode



Ammonia nitrogen sensor



DO sensor



UV sensor (TSS/COD/BOD conversion)

Offline (Portable)

pH ORP COND SALT TDS DO TURB DEP TEMP GPS



General product lineup

Drinking Water Application

pH ORP COND DO TURB COLOR RC TEMP

TW-150 Turbidity meter pH meter Residual chlorine meter



Wastewater Application

pH ORP COND DO TURB RC TEMP NH₄⁺ MLSS Resist F⁻ COD

TPTN meter COD meter UV meter (COD)



pH sensor (New) Ammonia meter



Installation Examples

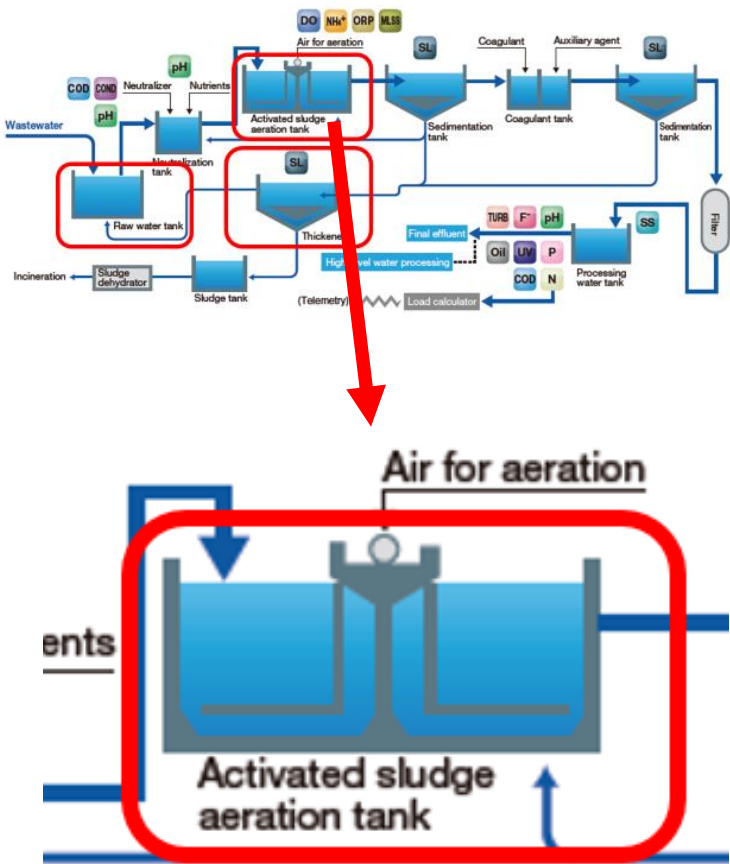
Water Quality Monitoring System (WQMS)



Self-cleaning pH electrode

General Wastewater

Wastewater Processing



No maintenance required 3 months after installation achieved!

Regular pH Electrode



Self-cleaning pH Electrode #1



Self-cleaning pH Electrode #2



Maintenance Frequency

Before: Monthly cleaning and calibration

After: **No maintenance** even after **more than 3 months**

① Discharge tank (inorganic)



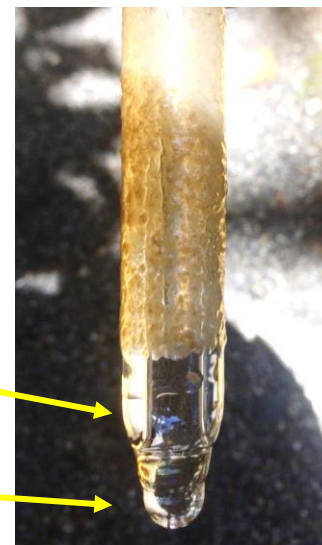
**Biofilm
Build up**



After 3 Months
Conventional (6101) **Self-Cleaning electrode**



Liquid
junction
Glass
membrane



No Biofilm

② Food wastewater tank (Soybean extract)



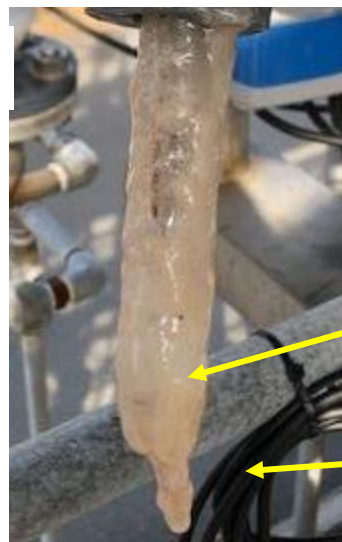
Unusable



Maintenance Period

**One day →
7 days**

After One Day
Without UV irradiation



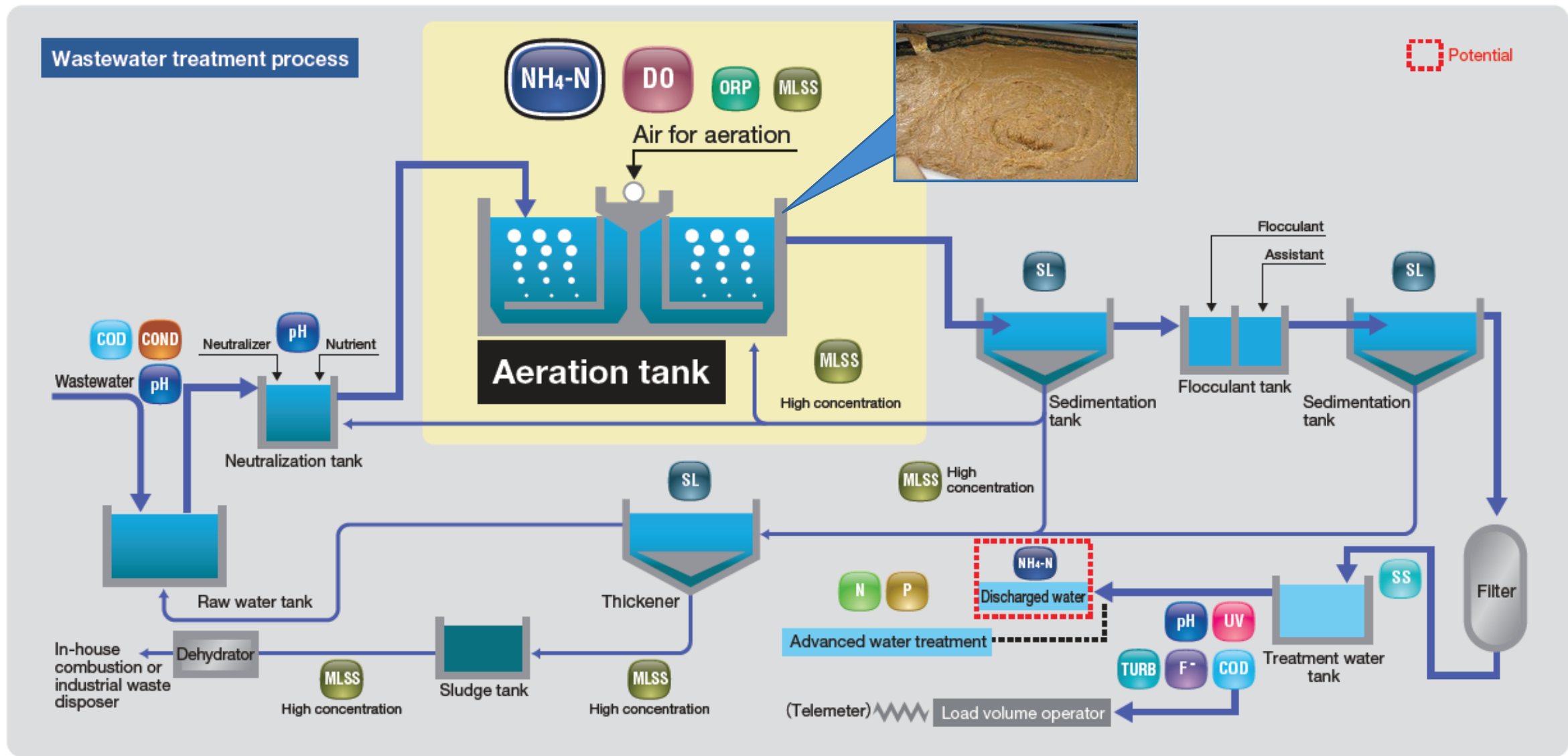
Liquid
junction
Glass
membrane

After 7 Days
With UV irradiation

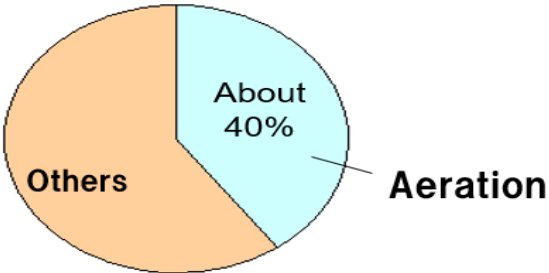


Still usable

Ammonia Nitrogen Analyzer

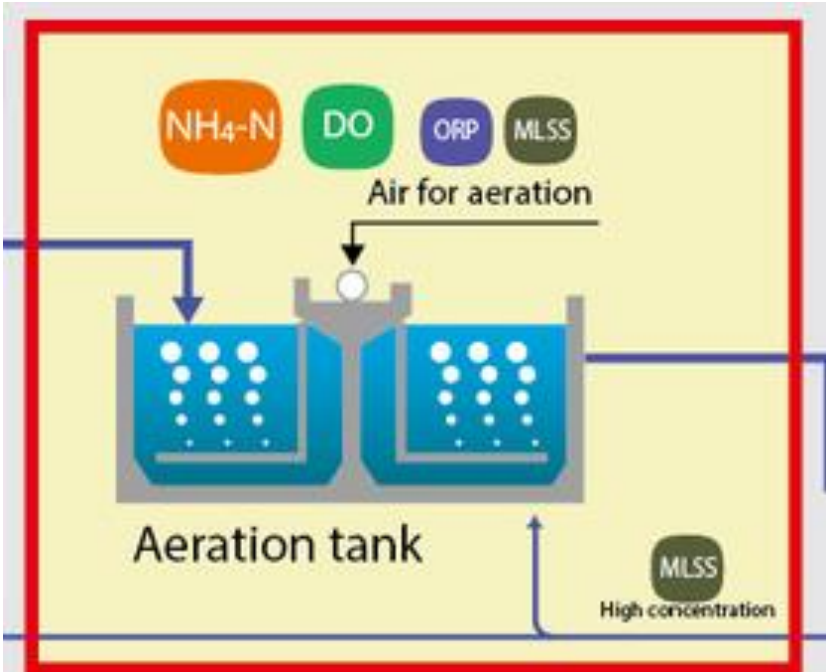


Ammonia Nitrogen Analyzer

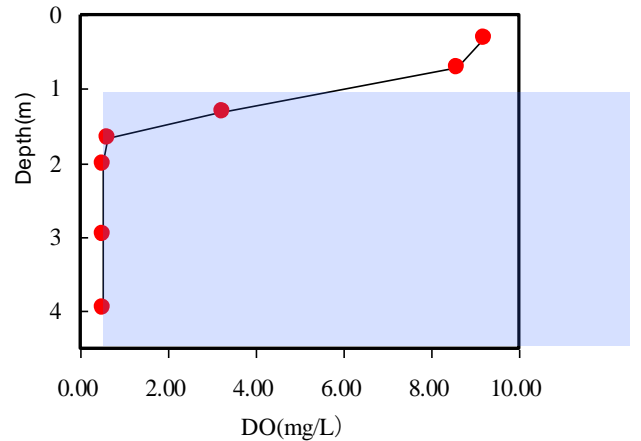
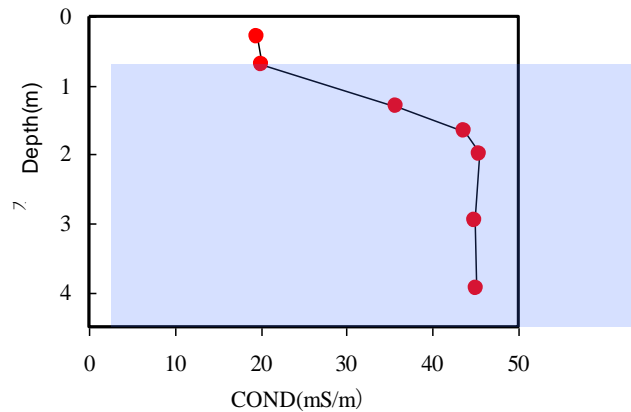
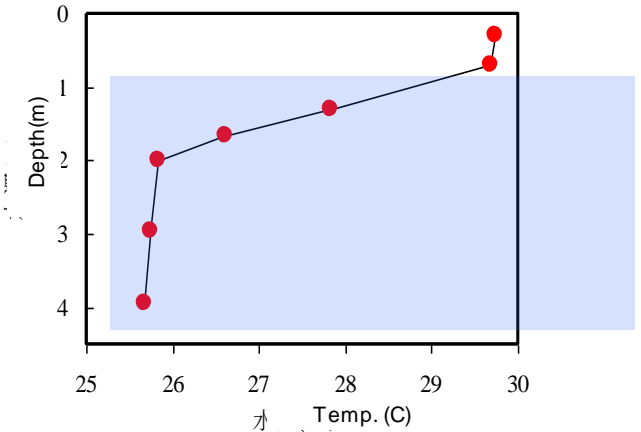
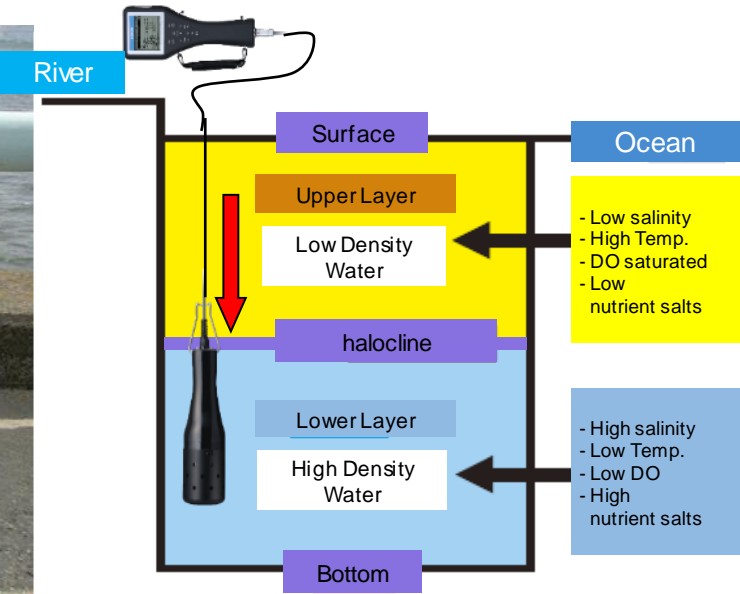


Rate of energy consumption in wastewater treatment plant (Rough estimate based on customer inquiry survey)

Saves electricity in aeration process due to optimization of blower control.



U-50 Series: Brackish Water Measurement



20 Configurations

Equipped with Turbidity sensor, one U-50 meter can satisfy the requirements for Environment /Ground water monitoring.

Each model has choices of cable length: 2m, 10m or 30m (Note: U-51 doesn't have 30m)

	U-51	U-52	U-52G	U-53	U-53G	U-54	U-54G
pH	●	●	●	●	●	●	●
ORP (Oxidation Reduction Potential)	●	●	●	●	●	●	●
Dissolved Oxygen	●	●	●	●	●	●	●
Conductivity	●	●	●	●	●	●	●
Salinity	●	●	●	●	●	●	●
TDS (Total Dissolved Solids)	●	●	●	●	●	●	●
Seawater Specific Gravity	●	●	●	●	●	●	●
Temperature	●	●	●	●	●	●	●
Turbidity (LED)	—	●	●	—	—	●	●
Turbidity (Tungsten lamp)	—	—	—	●	●	—	—
Water depth	—	—	●	●	●	●*	●*
GPS	—	—	●	—	●	—	●

Note: *U-54/G(2m) don't have the feature of water depth.

US EPA method
180.1

EN ISO 7027



Omoshiro-okashiku
Joy and Fun

おもしろ可笑

THANK YOU

Terima kasih 谢谢
Gracias
Tack ska du ha
Danke
Grazie
Σας ευχαριστώ πάρα πολύ
धन्यवाद
شُكْرًا
ขอบคุณครับ
Большое спасибо
Obbrigado
Cảm ơn
Merci
감사합니다
ありがとうございました
Dziękuję